

Our Town Page

TOWN ANNOUNCEMENTS



2015 Online Media Kit

ABOUT US

HOME

About Contact Advertise Register/ Login

Pound Ridge Town Page
POUND RIDGE ANNOUNCEMENTS

Have an announcement? [POST IT HERE](#)

WELCOME to Pound Ridge Town Page!
OurTownPage.com has developed this site to enable residents to easily communicate. The information on this site is submitted by individuals from local and surrounding areas. [Anyone](#) can contribute.

Search this site:
type and hit enter

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ANNOUNCEMENTS BUS & ORG BUY & SELL EVENTS HEALTH HELP WANTED SCHOOL NEWS TOWN NEWS

Come celebrate Fourth of July at The Pound Ridge Town Park

Fourth of July Celebration - Saturday, July 2, 2011 - 6:00 pm - 10:00 pm

Get your family and friends together, grab a blanket and some food and enjoy the spectacular fireworks display.

Don't worry about parking because the town will provide transportation from both the Pound Ridge Elementary School and the Scotts Corners Market Parking Lots to the Town Park and back again after the Fireworks from 4 pm to the conclusion of the event.

To celebrate Pound Ridge's best party of the year and to help raise money for the annual Fireworks display, the [Promo Queens](#) at 70 Westchester Avenue designed a special edition commemorative tee shirt to help Pound

RECENT POSTS

- Pound Ridge Welcomes the Opening of Spincycle Spin and Fitness Studio
- Pound Ridge's Jessica Walter Stars in Broadway's "Anything Goes"
- Come celebrate Fourth of July at The Pound Ridge Town Park
- FIRST DAY OF CAMP at The Pound Ridge Day Camp
- Pound Ridge Dolphins Swim Team Kick Off The 2011 Season

Register Now to receive and post announcements.
[Register](#)

Pound Ri 4:02 PM
84°F
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Have a **Story News Tip Announcement?**
[Send it to us!](#)

TOWN LINKS

- + John Jay Homestead
- + Our Play Group
- + Pound Ridge Bus. Ass.
- + Pound Ridge City Data

FREE SPIN CLASS
spincycle
www.spincyclepoundridge.com
69 Westchester Ave, Pound Ridge

Mosolino Development LLC
Dream Design Build
(203) 442-5121
Award winning full service custom builder

OurTownPage.com has developed Town Page websites to enable residents to easily find out what is going on in their local area. The websites are frequented by local residents and enables everyone the ability to communicate through posting announcements and commenting on pages. The site is set up so that anyone can post, read and share local information easily all in one place.

Bus & Org: Our Town Page's Business and Organizations section is a convenient source for local consumers to search for a local business. Published daily with updated local businesses announcing discounts, specials and upcoming events. the Bus & Org section is a great resource for both consumer and retailers.

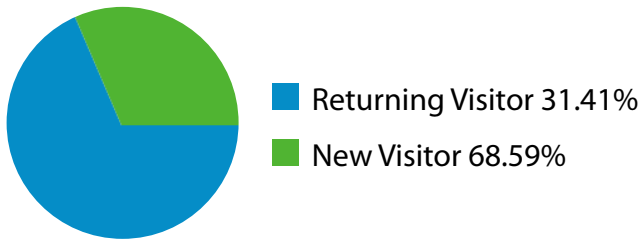
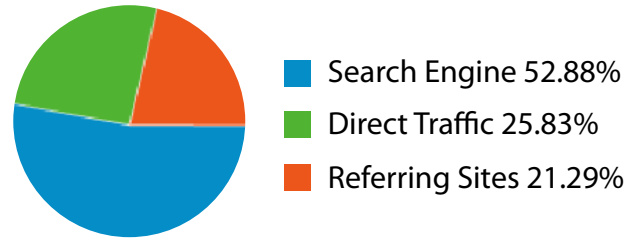
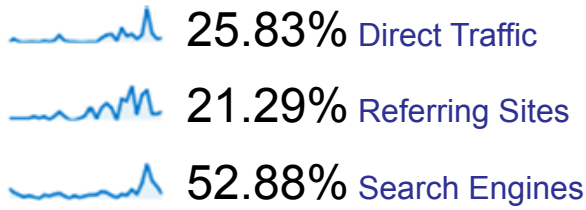
Buy & Sell: Looking to sell or buy an item or service? This is the section that is a regular stop for posting sale announcements or to search for that "great deal" item. FREE Advertising to this section is what keeps this area of the website frequented. Listers can update their listings by simply logging in and updating.

Events: Is your business hosting a special event or having a function? Local Businesses often post their announcements here to get the most exposure of getting the word out. With most people searching the internet to find what is happening in their neighborhood, the Events section is one of the first pages to come up in the search engines. Best section to get the word out!

Town Announcements, Schools, News and Much More: Our Town Page is the go-to-site that contains all information on the local schools, businesses, town news, events and mostly anything that is happening in the town and surrounding areas.

**Postings are monitored for appropriate content.*

OUR VISITORS



FACTS:

- 90% [Retail buying starts online](#)
- 97% [Internet users find local businesses by going online](#)
- 63% [Americans substitute the internet for phone books](#)

Average site visitor

Average Age	45	Female 65%	Male 35%
Age			
25 – 34	21%		
35 – 44	26%		
45 – 54	27%		
55 – 64	18%		

Children

No Children	45%
1 – 2	36%
3 – 4	17%
5 or More	2%

Browser

Browser	%visits
Internet Explorer	45.55%
Safari	29.84%
Firefox	12.74%
Chrome	7.85%
Android Browser	1.57%

Weekly Time Spent Using The Internet

20+ Hours	38%
11 – 20 Hours	20%
6 – 10 Hours	21%
3 – 5 Hours	15%

Did you Know?

- 48% **Approximately half** of adults use more local deals and coupons this year than last.
- 64% of adults will search 2 to 10 different website sources every week, and 11% will search through **more than 10**.
- Nearly 50% of adults will spend more than 15 minutes each week searching for deals.
- 81% of **mom**s will search multiple sources every week to find coupons and local deals.
- One single article can continue to pull in traffic for your web site for years to come without having to invest more time or money. It remains online for years and will continue to be available to persons interested in the subject, and a good number of them will end up at your web site through your banner ad. **This is a huge advantage!**

**Source: Google Analytics*

E-NEWSLETTER SPONSORSHIP

Become the exclusive sponsor of our editorial newsletters.

Announcements, Bus & Org, Buy & Sell, Events, Health, Help Wanted, School News, Town News & Other

- E-Newsletter is sent to our subscriber members up to 3 times a week.
- We guide you to choose the best article & banner combination we have found to work on our sites.
- Combining an online article along with a banner, announcing a special, product feature or service that is connected to your website has proven to be the most effective way to connect to your prospected clients.
- Our convenient “Share” buttons located on every page enables continued exposure through re-posting your information and sharing it with whom ever the visitor is connected to via: Facebook, linked-in and twitter.
- With Google search engines finding your article, chances are the consumer is searching for your industry related business and will now be able to find you.
- Click through information on your ad or page impressions delivered to your e-mail inbox monthly which enables you to change up your ad or combination of article ad and increase your click through or contact rate.

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ANNOUNCEMENTS BUS & ORG BUY & SELL EVENTS HEALTH HELP WANTED SCHOOL NEWS TOWN NEWS

Pound Ridge Welcomes the Opening of Spincycle Spin and Fitness Studio

[EDIT]

Spin Cycle is a spin and fitness studio that offers high energy spin classes as well as strength training in groups, semi private and private sessions for all levels of fitness now located at 69 Westchester Avenue.

"Yes so finally Pound Ridge will have its own Spin/ Fitness Studio. I've launched Spin Cycle out of my home and it has now landed smack dab in the middle of town just behind Pinocchio and next to the wine store (perfect placement). I work with all Fitness Levels and really enjoy helping new enthusiasts get comfortable with fitness and health. Says, Lara Keidel Gentile, owner of Spincycle.

Spinning and strength training can often feel intimidating to those who have never tried it. Come to a beginner class where you will learn how to set up and learn the basics of spinning or learn correct form and safe use of fitness aids in strength training. No pressure and you can take your time. You will gain confidence and skill. In all settings you will receive individual guidance and attention. Come give it a try!!! First Class is always FREE"

FREE SPIN CLASS

Mosolino Development LLC

Dream Design Build (203) 442-5121

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Pound Ri 1:31 PM 88°F

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TOWN LINKS

- * John Jay Homestead
- * Our Play Group
- * Pound Ridge Bus. Ass.
- * Pound Ridge City Data

Your Article: Included in one of our 3 weekly Newsletters.

Your banner ad linked to your webpage.

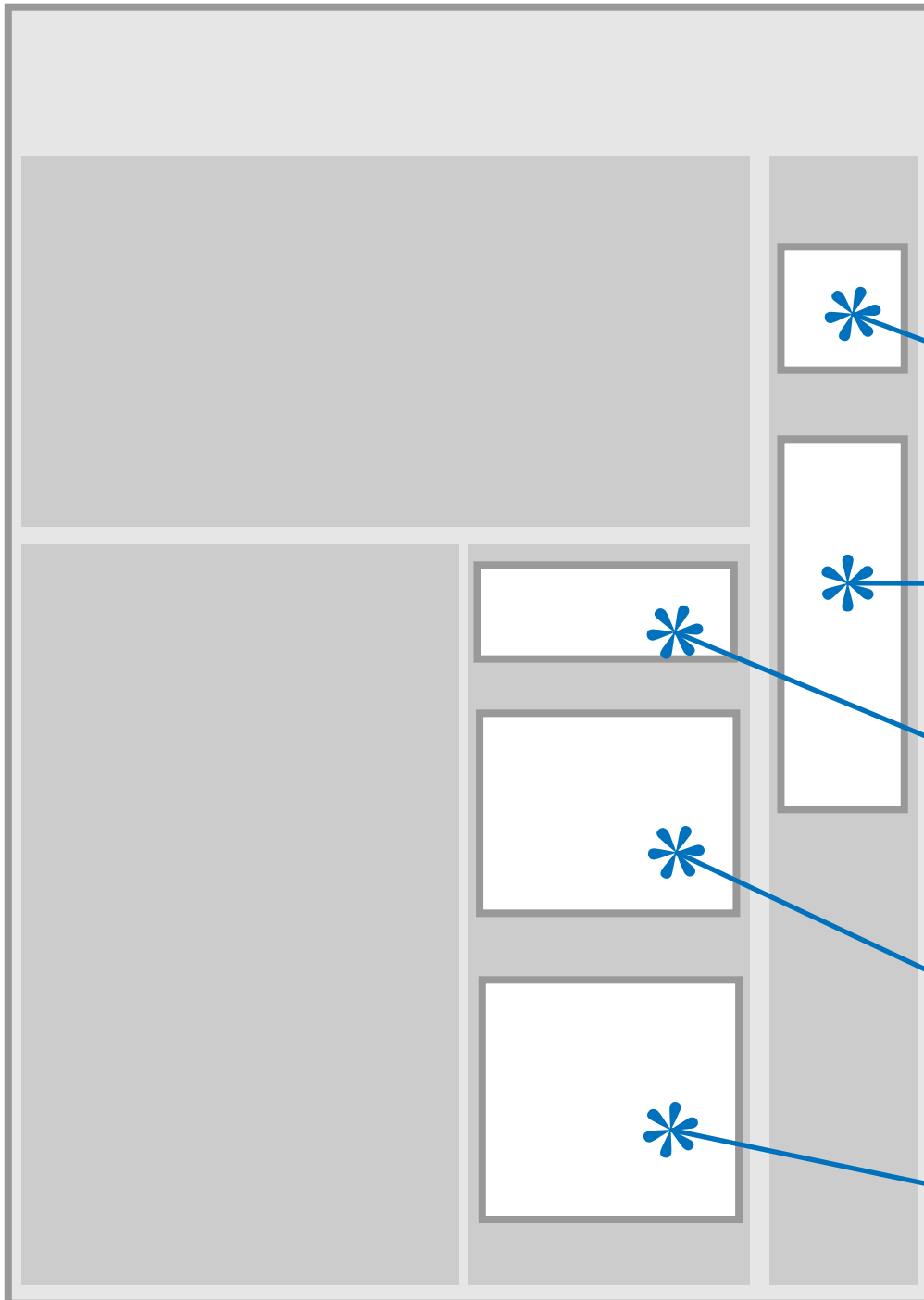
BANNER ADS

It is a fact that one of the most effective ways to advertise online is through the use of Rich Media or what is called banner advertising. There are many kinds of banner ads you can choose with some of them very artistic and interactive. This method has been proven to be very effective especially in brand recall and directly targeting of your preferred audience.

Banner Ad's for as little as \$10.00!

Banner Ads are accepted in most formats: .jpg .gif .pdf .doc .pub .png .tiff .ai .ps .bmp

If you don't have a banner prepared we will make one for you.



Square Button

\$10 Per Month 120 x 125

Vertical Banner

\$15 Per Month 120 x 240

3:1 Rectangle

\$18 Per Month 300 x 100

Medium Rectangle

\$20 Per Month 300 x 250

Square Banner

\$22 Per Month 300 x 300

Custom Pages

A Custom OurTownPage.com landing page can be personalized for you. Contact@OurTownPage.com for information on how to have a custom webpage designed for your business.

HOME

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ANNOUNCEMENTS BUS & CO. BUY & SELL EVENTS HEALTHY & AF WA

Pound Ridge Home Management

[no pic]

Pound Ridge Home Management, LLC
Landscaping & Landscaping

Landscaping, Snow Removal, Tree Care, Lawn Care, Gutter Cleaning, Pool Maintenance, etc.

Contact us now for your FREE consultation!
Office: 914-774-5228
Cell: 914-774-5099
Email: poundridge@earthlink.net

If anyone is in need of a landscaper and or caretaker, please take a look at my website: <http://poundridgechm.com>. I am a chief for the Pound Ridge Fire Department and have been in business since 2009. We will design a complete program according to your personal taste, needs and budget. Our company offers Spring and Fall cleanup, annual beds and perennial cultivation, lawn care and weekly maintenance, weeding, mulching, edging plant feeding and fertilizing. As well as planting and pruning of shrubs, hedges, and trees.

We also offer property management which provides a customized home management plan. With a 21 point inspection checklist we will check the interior and exterior of your home as frequently as you would like. Alarm inspection and maintenance, painting, carpentry, pest control, septic system servicing, cold weather inspection, snow removal and plowing, gutter maintenance, HVAC repair, pool maintenance and opening and closing for the season.

Full-Time Homeowners-
Secondary Homeowners-
Seasonal Properties-Short
or Seasonal Vacationing
Homeowners

914-764-5218-home
914-774-5099-cell

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- Pound Ridge Bus. Ass.
- Pound Ridge City Data
- Pound Ridge Hist. Soc.
- Pound Ridge Library
- PR Partnership
- PR Swim Team
- PR Theater Co.
- PR Working Mothers
- Town of Pound Ridge

MORTGAGE SHOPPING?
It's a whole new world!
Let us show you the way.

North Atlantic Mortgage, Corp.

PR News & Photos

**Design and uptime varies.*

MICRO-SITES

Link your Ad to a Micro-Site customized with your links and contact information.

The internet is the first point a consumer will find your business. **There are no second chances for first impressions** so make sure your site is designed professionally.

We'll create a Micro Web-site for you for as little as \$99!

Perfect for businesses that do not currently have an online presence.

Your Website is your 24 hour advertising medium.

Every business MUST HAVE ONE.

Contact our designers: contact@Ricoche.com

LocalPetCare.com
Leave your pet with someone who cares
Call 555-555-5555

About Me | Service Area | Schedule Your Care

Schedule your animal care today.
A confirmation of your time will be sent to you shortly after sending your request.

[VIEW OUR SERVICES](#)

"I was so nervous going away, I had never left my dog with anyone before. My dog never will when away! I am now so easy with your staff!"
Kenneth P. NYC

ABOUT ME

My name is Mark Miller and I am a loving animal care expert who can ease your worries about leaving your pet with someone who cares as much as you do. I have been a pet care specialist for over 15 years and take pride in my job and work hard to meticulously follow each individual owners instructions. I have never missed an appointment and have always kept my promises of services scheduled.

I am a local resident with several openings to walk, check on, care for and assist you with any pet care you may need.

I have cared for cats, dogs, fish, birds, frogs (yes frog), rabbits, ferrets, exotics, you name it I have cared for it.

I work closely with you veterinarian to ease your concerns of pets that have special needs.

I am available round the clock and you can schedule your pet care here or you can call me (Mark) at 555-555-555

*References furnished upon request

Currently Servicing East Village, NYC

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